



Code list for coding lecturer interviews
Work Package 2:
Evaluating leading approaches and tools
in collaborative green venturing

Klaus Fichter (University of Oldenburg)

Karsten Hurrelmann (University of Oldenburg)

Anne Seela (University of Oldenburg)

Olof Hjelm (Linköping University)

Madeleine Larsson (Linköping University)

Carina Sundberg (Linköping University)

Wisdom Kanda (Linköping University)

Frans Stel (Vennebroek Academic Services (VAS))



IMPRINT

EDITOR

Institution

University of Oldenburg
Department of Business, Economics and Law
Adj. Prof. Innovation Management and Sustainability (PIN)

Address

Ammerlaender Heerstr. 114-118, D-26111 Oldenburg, Germany

E-Mail:

info@scaleup4sustainability.eu

Web

<https://www.scaleup4sustainability.eu/>

CONTACT

Name: Prof. Dr. Klaus Fichter

E-Mail: klaus.fichter@uni-oldenburg.de

PROPOSAL FOR CITATION

Fichter, K., Hurrelmann, K., Seela, A., Hjelm, O., Larsson, M., Sundberg, C., Wisdom, K. & Stel, F. (2020). *S4S Code list for coding lecturer interviews. Evaluating leading approaches and tools in collaborative green venturing (Work Package 2)*. Oldenburg, Linköping and Zuidlaren.

This publication was produced as part of the Erasmus+ project:

ScaleUp4Sustainability. Project Reference: 601150-EPP-1-2018-1-DE-EPPKA2-KA

This publication is available on the Internet as a pdf file at:

www.ScaleUp4Sustainability.de

Oldenburg, Linköping, Zuidlaren, 2020



CODE LIST FOR CODING LECTURER INTERVIEWS

Lecturer

- Function in the university
- Role sustainability (profession)
- Role entrepreneurship (profession)

Motivation and interest

- Role in the module/ challenge
- Initiator of the module/ challenge
- Reason for participation in the module/ challenge
- Interest in innovation before module/ challenge
- Interest in sustainability before module/ challenge
- Interest in entrepreneurship before module/ challenge

Experiences and competencies before

- Experiences with innovation before
- Experiences with entrepreneurship before
- Experiences with sustainability before
- Content/ knowledge helpful for project

Activities

- Tools and methods applied in the module/challenge
- Support activities of lecturers
- Biggest challenge
- Sufficient knowledge of students
- Sufficient knowledge of business partners

Assessing the module

- Uniqueness of module/ challenge
- Strength of module/ challenge
- Weakness of module/ challenge
- Need for improvement in module/ challenge
- Need for improvement in support system
- Scalability and transferability of module/challenge



Outputs and outcomes

- Result of project
- Importance of results for students (high, low)
- Importance of results for business partner (high, low)
- Attitude of students toward sustainability (change of attitude, confirming attitude)
- Entrepreneurial competencies of students (change of entrepreneurial competencies, confirming entrepreneurial competencies)
- Learning outcome/ experience of students
- Learning outcome/ experience of lecturers

Impacts

- Measurement of the long-term impacts of the module / challenge
- Important impact of the module/ challenge
- Effect on society
- Effect on natural environment
- Effect job creation
- Contribution SDGs (yes, no)