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Code list for coding student interviews
Work Package 2:
Evaluating leading approaches and tools
in collaborative green venturing

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CODE LIST FOR CODING STUDENT INTERVIEWS

Student

- Living (What do you do for a living?)
- Role sustainability (profession, life or study)
- Role entrepreneurship (profession, life or study)
- Subject of study
- Time of participation (When did you attend the module?)

Motivation and interest

- Reason for participation
- Expectations
- Interest in innovation before module
- Interest in sustainability before module
- Interest in entrepreneurship before module

Experiences and competencies before

- Experiences with innovation before
- Experiences with entrepreneurship before
- Experiences with sustainability before
- Content/ knowledge helpful for project

Activities

- Venture idea
- Project target
- Project tasks
- Business partner involved
- Student team
- Methods and tools used
- Support of lecturers (positive, negative)
- Biggest challenge
- Helpful knowledge in project
- Knowledge taught
- Knowledge input for project



Assessing the module

- Uniqueness of module
- Strength of module
- Weakness of module
- Need for improvement in module
- Need for improvement in support system
- Scalability and transferability of module

Outputs and outcomes

- Result of project
- Importance of results for business partner (high, low)
- Attitude towards innovation (change of attitude, confirming attitude)
- Attitude towards entrepreneurship (change of attitude, confirming attitude)
- Attitude toward sustainability (change of attitude, confirming attitude)
- Entrepreneurial competencies (change of entrepreneurial competencies, confirming entrepreneurial competencies)
- Learning outcome/ experience
- Influence on career/ personnel development (yes, no)

Impacts

- Effect on society
- Effect on natural environment
- Effect job creation
- Contribution SDGs (yes, no)