# Scale-up4 Sustainability

# Interview guidelines for teaching personnel Work Package 2:
# Evaluating leading approaches and tools in collaborative green venturing

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## PROPOSAL FOR CITATION

**GUIDELINES FOR EXPLORATIVE INTERVIEWS WITH LECTURERS**

Give a brief introduction to the aims and background of the interview

Explain what we do with the interviews and its results

Underline that the interview is anonymous and that privacy / data protection is guaranteed

Ask whether the interview can be recorded

- Interviewer

- Date of interview

- Location of interview / telephone/Internet interview

- Duration of interview

**General Questions**

- What is your role or function in the university?

- How long have you been working with the university?

- Does sustainability play a role in your professional life? If so: can you give some examples

- Does entrepreneurship play a role in your professional life? If so: can you give some examples

**Motivation and interest**

- What has been your role in the module / challenge?

- Who took the initiative to set up the module / challenge?

- Why do you participate in the module / challenge as a lecturer?

- Have you been interested in sustainability (or sustainability-oriented business model development) before the module / challenge was initiated?

- Have you been interested in entrepreneurship before the module was initiated?

**Experiences and competencies before**

- Have you had experiences with entrepreneurship/ starting-up a business before the module?

- Have you had experience with sustainability issues before?

- Which content/ former knowledge that you gained in your education or professional life before being a lecturer in the module was helpful for the module / challenge?

**The activities**

- What are the most important methods and tools which are taught and applied in the module / challenge?

- What role did you play in the module / challenge?

- What have been the biggest challenges during the module/s / challenge/s?

- Was the knowledge and competencies of the students and business partners sufficient to tackle the project properly? If no, what did you miss?

**Assessing the module**

- What is unique about the module/challenge?

- What are the strengths and weaknesses of the module/challenge?

- What could or should be improved in the module/challenge?

- What could be improved in the university-support system for (sustainable-) entrepreneurship?

- Do you think the module / challenge can be scaled up for more students and business partners and transferred to other HEIs?

**Outputs and outcomes**

- What are the main results of the module / challenge?

- How important are these results for the students?

- How important are these results for business?

- Has the module /challenge changed the attitude of students towards sustainability? If yes, how?

- Has the module changed the entrepreneurial competencies of students? If yes, how?

- What was the most important learning outcome/ experience for you as a lecturer?

**Impacts**

- Do you track or measure the long-term impacts of the module / challenge? If yes, how?

- What are the most important impacts of the module / challenge?

- E.g. in regard to job creation?

- E.g. in regard to environmental benefits such as reductions in greenhouse gas emissions?

- E.g. in regard to social effects?

- Do you think that the project results contribute to the Sustainable Development Goals (SDGs). If yes, how?

Thank you very much for your time and participation!