

## Questionnaire

„Sustainable Entrepreneurial Competencies“

Work Package 2:

Evaluating leading approaches and tools  
in collaborative green venturing

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# IMPRINT

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The questionnaire is based on a newly developed sustainable entrepreneurship framework developed by Ploum et al. (2018). For the first time, the framework and the respective questionnaire are used for the evaluation of the competence development of students in a higher education institution.

Sustainable entrepreneurship competencies of students should be measured before and after the module/ teaching format in order to recognize development of sustainable entrepreneurship competencies of students.

Due to the competencies framework we refer to Ploum et al. 2018. Toward a Validated Competence Framework for Sustainable Entrepreneurship. *Organisation & Environment* 31 (2), p. 113-132, DOI 10.1177/1086026617697039



## Sustainable Entrepreneurship Competencies

### Seite 1

Liebe Studierende des Moduls Eco-Venturing,  
folgenden Fragebogen haben wir erstellt, um die Wirkung unseres Lehrmoduls zu untersuchen. Wir erhoffen uns zum einen dadurch Ansatzpunkte, unsere Lehre kontinuierlich zu verbessern. Zum zweiten möchten wir Ihnen mit dieser Untersuchung die Möglichkeit geben, Ihren eigenen Lernprozess zu reflektieren.

Die Befragung wird zu Beginn und zu Ende des Moduls durchgeführt und erfolgt anonym. Um eine individuelle Kompetenzentwicklung feststellen zu können, vergeben Sie bitte ein persönliches Kennwort. Dieses Kennwort verwenden Sie dann auch für den zweiten Fragebogen. Bitte beantworten Sie die Fragen vollständig und schätzen Sie sich realistisch ein.

Bei Rückfragen wenden Sie sich bitte an [anne.seela@uol.de](mailto:anne.seela@uol.de)

Vielen Dank für Ihre Teilnahme.  
Herzliche Grüße, Ihr Lehrendenteam!

### Persönliches Kennwort

**Bitte wählen Sie Ihr individuelles Kennwort! (Das kann z.B. ein Tier, Ihr Lieblingsberuf als Kind oder der Namen Ihrer Grundschullehrerin sein.) \***

Notieren Sie sich dieses Kennwort! Sie benötigen das Kennwort für eine zweite Befragung zum Ende des Moduls. Da die Befragung vollständig anonym durchgeführt wird, können wir nur mit Hilfe des Kennwortes eine individuelle Kompetenzentwicklung feststellen.  
Sie erhalten dann eine persönliche Auswertung zur eigenen Reflektion!

Die Antworten des Fragebogens fließen nicht in die Bewertung des Moduls ein!



**1. General Information**

**1.1 Your gender: \***

- female
- male
- diverse

**1.2 Which Master Programme do you attend? \***

- SEM
- WiRe/MMC
- other

**1.3 Which semester? \***

1

**1.4 Which of the following modules have you already attended, do you attend this semester or neither nor?**

	Already attended	attending	neither nor
wir832 Innovation Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir831/ mmc040 Corporate Social Responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir908 Strategies, Methods and Instruments of Sustainability Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir909 Strategic Sustainability Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir826 Sektorale, funktionale und institutionelle Ansätze des Marketings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir849 Advanced Entrepreneurship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir814 Strategisches Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
wir850 Gründungsberatung	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
mmc010 Unternehmensstrategien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other modules which relate to entrepreneurship or innovation (please indicate)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input style="width: 200px; height: 15px;" type="text"/>			



## 2 Motivation

### Why do you take part in Eco-Venturing?

	1 = don't agree at all	2 = I don't agree	3 = I somehow agree	4 = I agree	5 = I fully agree
The practical relevance of the module is very important for me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to develop my entrepreneurial skills.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The module was recommended to me, e. g. by other students.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to try out new forms of learning.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to develop my consulting skill.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The combination of the topics sustainability and entrepreneurship appeals to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to develop my skills in sustainable management and entrepreneurship.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The cooperation with business partners in the module is very attractive.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to develop competencies in team and project management.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to get to know practice-relevant tools and methods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Other or further reasons for taking part? Please explain!**



### 3 Experiences & Entrepreneurial Intentions

#### 3.1 Family Background: Please indicate the applicable! \*

	Yes	No	I don't know
One of my family members has got their own business.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have friends starting up their own business?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have got my own entrepreneurship related experiences? (For instance certain entrepreneurship activities at school, work experience in a start-up etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

#### 3.2 Do you already run your own business? \*

yes

no

Comments

### 3 Experiences & Entrepreneurial Intentions

#### 3.3 If not, which type of entrepreneurial activities are you most interested in the next 5 to 10 years? \*

	1 = very little	2	3	4	5 = very much
Becoming an entrepreneurial individual as employee within an existing company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Starting up my own company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Starting up and building a high growth company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring or inheriting a small company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acquiring or inheriting a company and turn it into a high growth company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>









## 4 Sustainable Entrepreneurship Competencies

### 4.6 Strategic action competence: Please assess yourself! \*

	1 = low	2	3	4	5	6	7	8	9	10 = high
When it comes to achieving particular goals in relation to sustainability I know whom to involve.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I want to reach goals in relation to sustainability, I know which steps should be taken to be successful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to use a strategic way of working in sustainability related projects (designing, testing, implementing, evaluating).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to monitor the sustainability performance of a company.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I challenge not sustainable ways of working in a company.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am very good at identifying opportunities for sustainable development.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how social, environmental or societal challenges can be turned into opportunities for an organization/company.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to motivate higher management in a company to invest in sustainability.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Vielen Dank für Ihre Teilnahme!

» [Umleitung auf Schlussseite von Umfrage Online \(ändern\)](#)