



"Sustainable Entrepreneurial Competencies" Work Package 2:

Evaluating leading approaches and tools in collaborative green venturing

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IMPRINT

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PROPOSAL FOR CITATION

Fichter, K., Hurrelmann, K., Seela, A., Hjelm, O., Larsson, M., Sundberg, C., Wisdom, K. & Stel, F. (2020). *S4S Questionnaire "Sustainable Entrepreneurial Competencies". Evaluating leading approaches and tools in collaborative green venturing (Work Package 2).* Oldenburg, Linköping and Zuidlaren.

This publication was produced as part of the Erasmus+ project:

ScaleUp4Sustainability. Project Reference: 601150-EPP-1-2018-1-DE-EPPKA2-KA

This publication is available on the Internet as a pdf file at:

www.ScaleUp4Sustainability.de

Oldenburg, Linköping, Zuidlaren, 2020



The questionnaire is based on a newly developed sustainable entrepreneurship framework developed by Ploum et al. (2018). For the first time, the framework and the respective questionnaire are used for the evaluation of the competence development of students in a higher education institution.

Sustainable entrepreneurship competencies of students should be measured before and after the module/ teaching format in order to recognize development of sustainable entrepreneurship competencies of students.

Due to the competencies framework we refer to Ploum et al. 2018. Toward a Validated Competence Framework for Sustainable Entrepreneurship. Organisation & Environment 31 (2), p. 113-132, DOI 10.1177/1086026617697039





Seite 1

Liebe Studierende des Moduls Eco-Venturing,

folgenden Fragebogen haben wir erstellt, um die Wirkung unseres Lehrmoduls zu untersuchen. Wir erhoffen uns zum einen dadurch Ansatzpunkte, unsere Lehre kontinuierlich zu verbessern. Zum zweiten möchten wir Ihnen mit dieser Untersuchung die Möglichkeit geben, Ihren eigenen Lernprozess zu reflektieren.

Die Befragung wird zu Beginn und zu Ende des Moduls durchgeführt und erfolgt anonym. Um eine individuelle Kompetenzentwicklung feststellen zu können, vergeben Sie bitte ein persönliches Kennwort. Dieses Kennwort verwenden Sie dann auch für den zweiten Fragebogen. Bitte beantworten Sie die Fragen vollständig und schätzen Sie sich realistisch ein.

Bei Rückfragen wenden Sie sich bitte an anne.seela@uol.de

Vielen Dank für Ihre Teilnahme. Herzliche Grüße, Ihr Lehrendenteam!

Persönliches Kennwort

Bitte wählen Sie Ihr individuelles Kennwort! (Das kann z.B. ein Tier, Ihr Lieblingsberuf als Kind oder der Namen Ihrer Grundschullehrerin sein.)*

Notieren Sie sich dieses Kennwort! Sie benötigen das Kennwort für eine zweite Befragung zum Ende des Moduls. Da die Befragung vollständig anonym durchgeführt wird, können wir nur mit Hilfe des Kennwortes eine individuelle Kompetenzentwicklung feststellen.

Sie erhalten dann eine persönliche Auswertung zur eigenen Reflektion!

Die Antworter	i des Frageboge	ens meben nici	it in die bewe	nung des ivid	duis em



1.1 Your gender: *			
female			
male			
diverse			
1.2 Which Master Programme do you attend? *			
SEM			
WiRe/MMC			
other			
1.3 Which semester? *			
1			
1.4 Which of the following modules have you already attended, do y	ou attend this sen	nester or neith	ner nor?
	ou attend this sem	nester or neith	ner nor?
1.4 Which of the following modules have you already attended, do y			
1.4 Which of the following modules have you already attended, do y wir832 Innovation Management			neither nor
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1.4 Which of the following modules have you already attended, do y wir832 Innovation Management wir831/mmc040 Corporate Social Responsibility wir908 Strategies, Methods and Instruments of Sustainability Management wir909 Strategic Sustainability Management wir826 Sektorale, funktionale und institutionelle Ansätze des Marketings wir849 Advanced Entrepreneurship			neither nor
1.4 Which of the following modules have you already attended, do y wir832 Innovation Management wir831/ mmc040 Corporate Social Responsibility wir908 Strategies, Methods and Instruments of Sustainability Management wir909 Strategic Sustainability Management wir826 Sektorale, funktionale und institutionelle Ansätze des Marketings wir849 Advanced Entrepreneurship wir814 Strategisches Management wir850 Gründungsberatung mmc010 Unternehmensstrategien	Allready attended		neither nor
1.4 Which of the following modules have you already attended, do y wir832 Innovation Management wir831/mmc040 Corporate Social Responsibility wir908 Strategies, Methods and Instruments of Sustainability Management wir909 Strategic Sustainability Management wir826 Sektorale, funktionale und institutionelle Ansätze des Marketings wir849 Advanced Entrepreneurship wir814 Strategisches Management wir850 Gründungsberatung	Allready attended		neither nor



2 Motivation

Why do you take part in Eco-Venturing?

	1 = don't agree at all	2 = I don't agree	3 = I somehow agree	4 = I agree	5 = I fully agree
The practical relevance of the module is very important for me.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I would like to develop my entrepreneurial skills.	\bigcirc	\bigcirc		\bigcirc	
The module was recommended to me, e. g. by other students.		\bigcirc	\bigcirc	\bigcirc	\bigcirc
I would like to try out new forms of learning.	\bigcirc	\bigcirc		\bigcirc	
I would like to develop my consulting skill.	\bigcirc	\bigcirc		\bigcirc	\bigcirc
The combination of the topics sustainability and entrepreneurship appeals to me.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I would like to develop my skills in sustainable management and entrepreneurship.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
The cooperation with business partners in the module is very attractive.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I would like to develop competencies in team and project management.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
I would like to get to know practice-relevant tools and methods.	d O	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Other or further reasons for taking part? Plea	se explain!				



3 Experiencies & Entrepreneurial Intentions

3.1 Family Background: Please indicate the applicable! *									
	Yes		No	I	don't know				
One of my familiy members has got their own business.	\bigcirc		\bigcirc		\bigcirc				
I have friends starting up their own business?	\bigcirc		\bigcirc		\bigcirc				
I have got my own entrepreneurship related experiences? (For instance certain entrepreneuship activities at school, work experience in a start-up etc.)	\bigcirc		\bigcirc		\bigcirc				
3.2 Do you already run your own business? *									
yes									
no									
Comments									
3 Experiences & Entrepreneurial Inter		ost interested	in the next 5 t	o 10 years?	*				
	1 = very little	2	3	4	5 = very much				
Becoming an entrepreneurial individual as employee within an existing company	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc				
Starting up my own company	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc				
Starting up and building a high growth company	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc				
Acquiring or inheriting a small company	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc				
Acquiring or inheriting a company and turn it into a high growth company	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc				



scale into consideration.

I am able to integrate social, environmental and economic issues into future plans of a company.

In this part of the evaluation we follow Ploum et al. 2018. Toward a Validated Competence Framework for Sustainable Entrepreneurship. Organisation & Environment 31 (2), p. 113-132, DOI 10.1177/1086026617697039 🤊.

between 1 and 10 (1 = low and 10 = high) for every criterion. It is important that you give yourself a honest mark for every performance criterion, remember that the results are anonymous because of the unique code. It could be that some of the criteria haven't been trained in your study program yet or didn't get the chance to be trained in any other situation in your life (e.g. internship,

How to fill in? Rate yourself according to your own opinion about your performance for a criterion at this moment by giving yourself a mark work at home, holiday job). Show this by giving a low score for these criteria. 4.1 Diversity competence: Please grade yourself concerning the following competencies! * 10 = high I am able to bring together economic, social and environmental conflicts of interest. I use the experiences, activities and values of various relevant stakeholders in addressing sustainability issues. I am able to actively involve stakeholders and experts from other disciplines in addressing sustainability issues. I am able to explain the importance of involving local stakeholders (e.g. in recruitment) for a company. 4 Sustainable Entrepreneurship Competencies 4.2 Foresighted thinking competence: Please assess yourself! * 10 = high I am able to identify risks and opportunities inherent in present and future developments. In analysing and evaluating scenario's for action, I take the impact on the short as well as the long term into consideration. In analysing and evaluating scenario's for action, I take both the impact on the local and the global



4.3 Systems thinking competence: Please assess yourself! *										
	1 = low	2	3	4	5	6	7	8	9	10= high
I am able to identify key aspects of production chains and agricultural eco-systems.	\bigcirc									
I am able to identify the key operations of a company that have a negative impact on the environment or society.	\bigcirc									
I am able to analyse strengths and weaknesses of production chains and propose improvements to reduce the negative effects on the environment or society.	\bigcirc									
I am able to construct and consider different directions for sustainability in the future.	\bigcirc									
4 Sustainable Entrepreneurship Competencies 4.4 Normative competence: Please assess yourself! *										
	1 = low	2	3	4	5	6	7	8	9	10 = high
I am willing to take initiative to make improvements in my own practice based on norms, values, targets and principles of sustainability.	\bigcirc									
I know what is seen as 'good sustainable practice' in my field of study.	\bigcirc									
I am able to apply norms, values, targets and principles of sustainability to my own practice.	\bigcirc									
I know how to explain the decisions a company has made concerning sustainability.	\bigcirc									
4 Sustainable Entrepreneurship Competencies 4.5 Interpersonal competence: Please assess yourself! *										
	1 = low	2	3	4	5	6	7	8	9	10 = high
I am patient and sensitive to someone who "lets off steam" in complex issues.	\bigcirc									
In a personal conflict, I am able to take the others' perspective and really understand his or her point of view.	\bigcirc									
I am able to feel to what extent stakeholders are willing to cooperate in a project	\bigcirc									



4.6 Strategic action competence: Please assess yourself! *

	1 = low	2	3	4	5	6	7	8	9	10 = high
When it comes to achieving particular goals in relation to sustainability I know whom to involve.	\bigcirc									
If I want to reach goals in relation to sustainability, I know which steps should be taken to be successful.	\bigcirc									
I am able to use a strategic way of working in sustainability related projects (designing, testing, implementing, evaluating).	\bigcirc									
I am able to monitor the sustainability performance of a company.		\bigcirc								
I challenge not sustainable ways of working in a company.	\bigcirc									
I am very good at identifying opportunities for sustainable development.	\bigcirc									
I know how social, environmental or societal challenges can be turned into opportunities for an organization/company.	\bigcirc									
I am able to motivate higher management in a company to invest in sustainability.	\bigcirc									

Vielen Dank für Ihre Teilnahme!

[»] Umleitung auf Schlussseite von Umfrage Online (ändern)