



Againity-Internationalization



Facts & Main Elements

- ❖ 3 Bachelor theses
- ❖ 1 Bachelor studies project
- ❖ 2 Master's studies projects
- ❖ 1 international students collaboration project
- Technologies for electricity generation from industrial excess heat (Bachelor thesis).
- Drying and combustion of sewage sludge (Bachelor thesis).
- The European ORC-market – A study of the market's driving forces and obstacles, stakeholders, and potential future development (Bachelor thesis).
- General market and competition analysis (Bachelor studies project).
- Investigation of expansion of Againity into east European countries and the waste to energy market (Masters studies projects).
- Upscaling upcycling business - A study of support business ecosystems for upscaling upcycling businesses (Masters studies projects).
- Againity goes international (international student collaboration).



Main outcomes

Againity's internationalization strategy

- ❖ Grow on the north European market (Baltic countries, Finland, Poland, Great Britain) by own sale personnel and sales agents/partners.
- ❖ Get closer to the industrial waste heat market.
- ❖ A long term focus on waste-to-energy applications.
- ❖ Building strategic alliances with boiler manufacturers and consulting firms in the energy sector.



What's new?

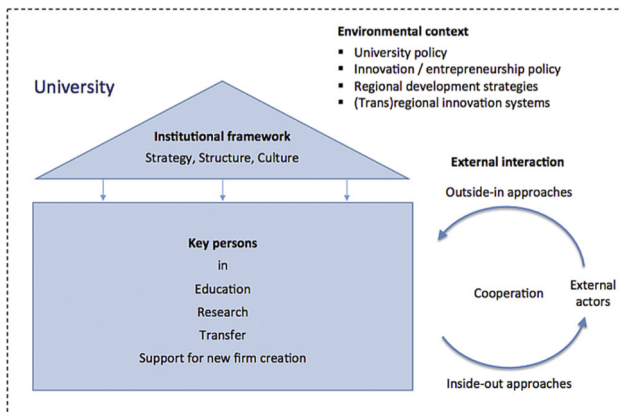


Figure 1: Potential areas influencing university collaboration with industry (Fichter and Tiemann, 2018)



Lessons learned & Plans for Future

Lessons learnt:

- ❖ Challenging for students to meet both academic and company requirements.
- ❖ Composition of the student teams influenced their focus on either ORC technology or internationalization.

Major outcomes:

- ❖ Overall analysis of the European ORC market.
- ❖ Alternative technologies and competition in northern Europe.
- ❖ Mapping of heat producers, including yearly production (GWh heat/year) and installed power (MW).
- ❖ Regulatory aspects, electricity prices, taxes.
- ❖ Specific projects on waste-to-energy in south-eastern Europe and electricity production from sewage gas.